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For Immediate Release

More Options For Home Décor

The Tempaper Elements® Collection has arrived.

(NEW YORK, N.Y., January 19, 2015) Tempaper's much anticipated *Elements Collection* has launched. With 20 NEW prints and color ways, interior designers and DIY'ers are sure to be inspired. Lolliprops Inc. is proud to officially launch this latest collection carefully curated and inspired by art, nature, and fashion. From familiar sightings to natural environments, *Tempaper Elements* will enhance your home décor. The premier designs will spark conversation and emulate a sense of the outdoors.

Tempaper Elements is a combination of striking patterns and soft designs that tell a story. Consumers will get lost in the deep artistic hues of charcoal *Village* and *L'Amour* paint stroke design. Inspired by the ancient art of Japanese marbling or Suminagashi, the *Marble* design brings a global perspective. The rich metallics of *Forest* will enchant you, while *Branches*, *Flock*, and *Hydrangea* bring the outdoor feel inside to evoke the nature lover in everyone. Have fun with the large geometric *Maze* and *Kaleidoscope* patterns and the whimsical *Fade* tie-dye design.

Keeping true to its original Tempaper line, the *Elements Collection* is 100% made in the USA, uses the same-patented adhesive; and will reposition and remove as easily too. Like all Tempaper collections, *Elements* is environmentally safe and friendly, uses water-based adhesive and inks, and has a biodegradable back liner. The product is also lead-free, phthalate-free, and VOC-free.

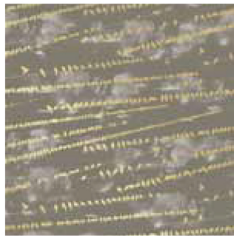
Along with the *Tempaper Elements®* collection, Lolliprops Inc., is also launching the Tempaper Textured® line. Described as a raised-suede feel, Tempaper Textured® uses a specialty-ink process to create the flocked feel. Using a combination of heat and dwell time, the hot air causes the thermally activated ink to expand and then rise.

Price Point of Tempaper Elements®: Retail \$98 per standard double roll
Price Point for Tempaper Textured®: Retail \$125 per standard double roll

For more information, visit www.tempaperdesigns.com



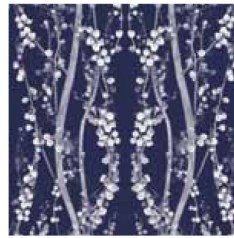
PATTERNS



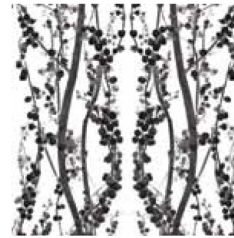
FLOCK - STORM GRAY - METALLIC
FLO86



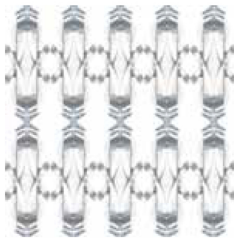
FLOCK - SUNRISE GOLD - METALLIC
FLO87



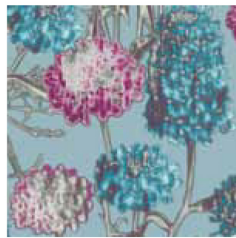
BRANCHES - MYSTERY BLUE
BRO89



BRANCHES - BLACK & WHITE
BRO88



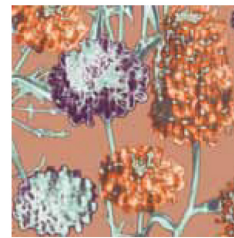
KALEIDOSCOPE - ZINC
KA070



HYDRANGEA - AZURE
HY085



HYDRANGEA - BLUSH
HY068



HYDRANGEA - SAFFRON
HY084



L'AMOUR - BLACK & WHITE
LA080



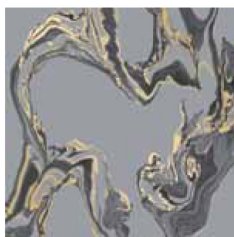
MARRAHESH - BRONZE GRAY - METALLIC
MA083



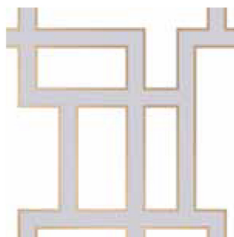
VILLAGE - SHADOW
VIO69



MARBLE - STREAM - METALLIC
MB077



MARBLE - STORM - METALLIC
MB078



MAZE - LILAC - METALLIC
MA073



MAZE - PLUM - METALLIC
MA071



MAZE - RUBY - METALLIC
MA072



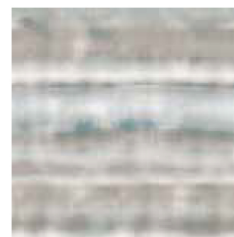
FOREST - COPPER - METALLIC
FO091



FOREST - OCEAN GOLD - METALLIC
FO090



FADE - CLOUD
FA082



FADE - EMERALD SAND
FA081

About Tempaper

Tempaper is a family-owned company started in NYC by set decorators. There was a clear need for Tempaper in the home decor market. Tempaper is the perfect solution for high-impact decorating without a long-term commitment. Unlike traditional wallpaper, Tempaper is self-adhesive allowing it to be applied and removed easier than traditional wallpaper. Our state of the art materials, water-based adhesives and inks provide a design solution that is environmentally safe and friendly. Our product is 100% manufactured within the U.S.A. Tempaper has revolutionized the wall decor industry making wallpaper one of the most sought after decorating tools on the market. Now renters, sub-letters, homeowners and all small and large temporary and permanent decorating projects can utilize wallpaper.

Tempaper Product Lines

Tempaper®, Tempaper Elements®, Tempaper Textured®, Tempaper By You®, Scalable Wall Art, Tempaper Tots®, Custom