

# CENTURY<sup>®</sup>

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PRESS RELEASE

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## The Cadence Collection: A Beautiful Fusion of Tradition and Modernity

**High Point, North Carolina (April 2024)** – This spring at the High Point International Furniture Market Century Furniture expands its well-received Cadence collection launched at October market with a broad array of pieces representing both form and function. The new pieces expand on some of the ideas from the original launch blending classic and modern motifs with unparalleled craftsmanship, to fashion spaces that radiate serene sophistication and cutting-edge style.

With a transitional aesthetic, the Cadence collection fuses modern, organic forms with more classically inspired ideas. It draws its inspiration from a sophisticated blend of traditional diversity and modern minimalism. An homage to the beauty of juxtaposition- where the sleekness of contemporary design meets the warmth of classic aesthetics, creating a beautiful equilibrium. This balance not only enhances the architectural beauty of traditional spaces but also introduces a layer of modern allure.

The essence of the Cadence collection lies in its meticulous selection of materials like polished oak, brushed light bronze metal, pristine white marble and lustrous lacquers. Textural contrasts are emphasized with boucle fabrics, textured metals, glass embellishments, and Carrara marble, enriching the tactile and visual experience of each piece.

Highlights of the introductions include the Cadence Door Cabinet, a stunning, two door cabinet whose tall, molded doors embellished with a spherical, brushed brass disc hardware command attention. Other notable additions are the Cadence white lacquer cocktail tables featuring two surfaces of white lacquer pierced by three oak supports that are both structural and artistic, the Cadence round side table in oak finished in Sand ceruse and Mocha, and the Cadence Etagere which features Antique Brass metal with seeded glass shelves.

"It is not often that we have the chance to expand on a collection as quickly as we have with Cadence, layering into it immediately after the initial launch," says Alex Shuford, President of Century Furniture. "While we knew stylistically we had a beautiful group it is always wonderful to be able to showcase it here at the High Point market and have our customers ask for more designs and then be able to work quickly to deliver those items to the marketplace as the collection begins to sell to consumers."

The Cadence collection from Century Furniture stands as a testament to the seamless blend of past and present. The bold and colorful designs are fresh and their ability to mix into a variety of settings makes them foundational pieces that will become instant classics. It is on display Thursday, April 11<sup>th</sup> through Wednesday, April 17<sup>th</sup> at the Century Showroom located at 200 Steele Street, Suite 213.

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About Century Furniture:

Century Furniture is a renowned furniture design company committed to creating exceptional pieces that embody elegance, craftsmanship, and innovation. With a team of talented designers and artisans, Century Furniture strives to push the boundaries of furniture design and deliver collections that inspire and transform living spaces.

As one of the world's largest privately owned manufacturers of high-end residential furniture, Century was founded in Hickory, North Carolina in 1947 by Harley F. Shuford, Sr. Century is now in the third generation of family ownership and operation and remains committed to their founder's ideal, to create furniture of such impeccable quality that it brings joy not only to the people who own it, but also to the craftspeople who build it.

Century is recognized in the industry as a design leader, ranked in the forefront for its expertise in finishing and the many details of fine craftsmanship. Its broad line of wood and upholstered furniture consists of bedroom, dining and occasional collections in traditional, transitional and contemporary

styling. They have licensed collections with numerous high-end designers including Thomas O'Brien, Charlotte Moss, Bunny Williams and Windsor Smith.

The company has an extensive case goods facility with state-of-the-art woodworking capabilities and a sophisticated finishing operation, as well as three upholstery factories – all located in Hickory, North Carolina. Century's domestic operations have always been a vital piece of its business strategy, using the skill and flexibility of its facilities to provide personalized and timely product to its customers.

Century is certified as an EFEC company. The corporate office and each of its manufacturing facilities have been EFEC certified since 2010. In addition, Century Furniture was recognized as a Sustainable by Design company in October 2010. Both EFEC and Sustainable by Design are audited and continuous improvement recognitions, which mean the Century team is continually working towards higher and improved environmental standards.

Today Century's family consists of over 900 associates with a management team conditioned for growth. Continually investing in product design, customer service, technology, and its people, Century Furniture is meeting the challenges of today while planning for the opportunities of the future.

To download high resolution images of the furniture in this release  
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